



# 2/17 Weekly TikTok Trends Report

# What's Trending On TikTok This Week

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# Trending Audio

Luther  
Kendrick Lamar & SZA

Sweet Heat Lightning  
Gregory Alan Isakov

I Exist I Exist I Exist  
Flatsound

Cashin Out  
Ca\$h Out

The Sound of Nothingness  
Izmi Maruf

Happy Valentines Day  
Big Drice

TITAN (Ultra Slowed)  
GXMZ

Touchin' (Instrumental)  
Honey Bxby

Perfect  
Ed Sheeran

Me Vs. Me  
Jaeychino & SlimeGeEm

Benji Blue Bills Cypher Verse  
Underground Sound

Violent Crimes x jerseclub  
prodbvcpk

Down For My Nigga (Nola Bounce)  
GuarvBeat

Гаити  
Витя Матанга

Dog Ass Nigga  
Yvette

# Trending Audio



*Approved for business use & hyperlinked*

TITAN! ( Ultra Slowed)  
GXMZ

Tetris Alucinante  
Gaara FF

lucid echoes  
choppy.wav

Valentines Day  
taj4598

Daddy Daughter Dance  
Julia Cole

Murder  
Bgnzinho

El Secreto  
Raúl Beltran

just leave me to bleed  
usedcvnt

Come with Me  
Dj Lion LB

Wedding March  
Felix J L Mendelssohn Bartholdy and Helmuth  
Brandenburg

Winter Wonderland  
BDR Music

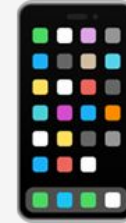
Shopping Time  
Vin Music

New Jazz  
pedrin cria

Sensual  
Dih

Growing Me (Intro)  
Lee Vasi

# Trending Hashtags



#snowday

#4defebrero

#emergencycontact

#korea

#duolingo

#nieve

#happyvalentinesday

#snowstorm

#fullmoon

#tiktokshoprestock

#briolsen

#vinicius

#badatlove

#cave

#viraal

#chenford

#noschool

#nftworld

#dailyquotes

#myvalentine



# Trends



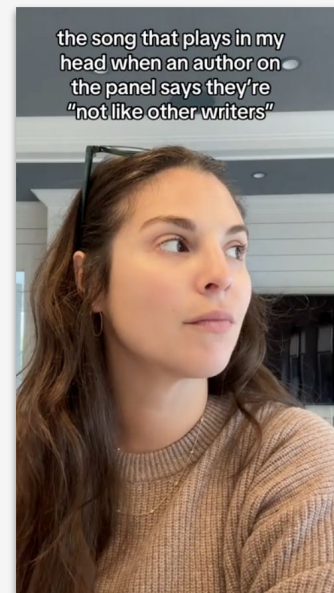
Trend: [of course we'll have a look](#)

Recap: use this audio & share something that draws you in or piques your interest



Trend: [I don't mean to be a bad influence](#)

Recap: use this song with text overlay to share the unconventional things you did at the beginning of your relationship



Trend: [the song that plays in my head](#)

Recap: use this song with text overlay to describe something that makes you mad / act out of character

## Beauty



Likes: 511  
CTR: Top 6%  
Budget: High  
Shares: 46

## Health &amp; Wellness



Likes: 6k  
CTR: Top 18%  
Budget: High  
Shares: 1k

## Fashion



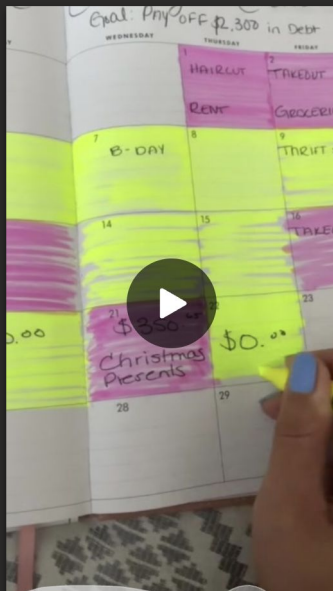
Likes: 46k  
CTR: Top 31%  
Budget: High  
Shares: 558



# Top ADS

\*All ads are hyperlinked  
for additional insights  
upon image click

## Apps



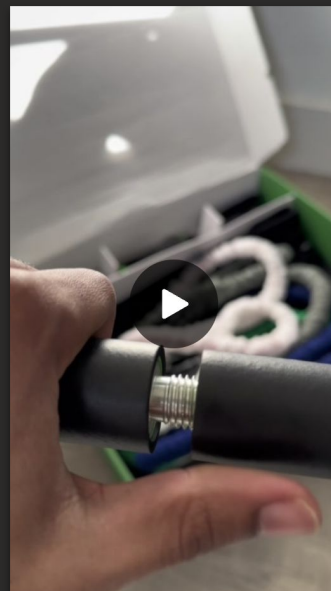
Likes: 903  
CTR: Top 9%  
Budget: High  
Shares: 29

## Gaming



Likes: 18k  
CTR: Top 9%  
Budget: High  
Shares: 72

## Sports &amp; Outdoors



Likes: 12k  
CTR: Top 17%  
Budget: High  
Shares: 147



# Top ADS

\*All ads are hyperlinked  
for additional insights  
upon image click





# Top ADS

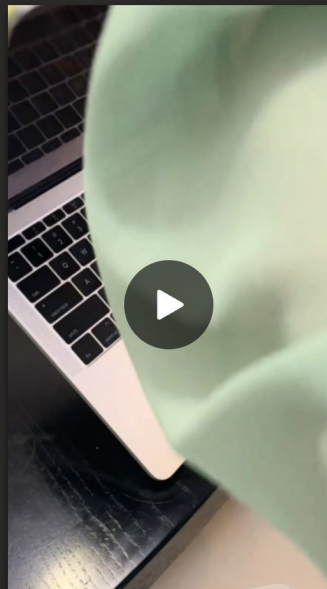
\*All ads are hyperlinked  
for additional insights  
upon image click

## Home Goods



Likes: 4k  
CTR: Top 13%  
Budget: High  
Shares: 1k

## Tech & Electronics



Likes: 6k  
CTR: Top 11%  
Budget: High  
Shares: 530

# Fashion



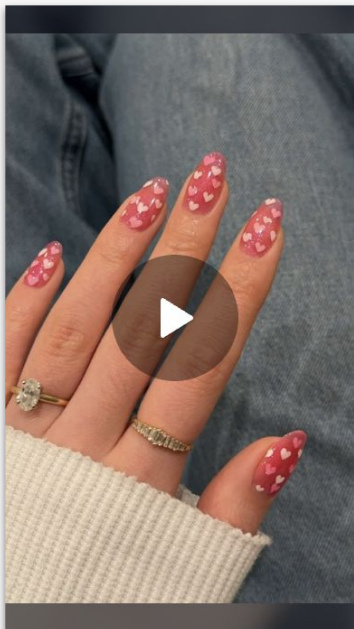
## Trending Keywords

Keyword	Impressions	6S View Rate	Likes
shoe	1M	9.95%	7k
shoes	1M	10.59%	7k
dress	5M	9.72%	26k
bag	555k	12.64%	1k
watch	401k	11.43%	1k
bra	2M	10.87%	5k
leggings	917k	9.03%	2k

## Trending Hashtags

#tiktokshopfinds  
 #pink  
 #spotlightfinds  
 #ootdfashion  
 #inspo  
 #giftguide  
 #blackfriday  
 #thrft  
 #gold  
 #girly  
 #giftsforher  
 #ootdinspo  
 #winterfashion  
 #woman  
 #thrifting  
 #mensfashion  
 #jeans  
 #dresses  
 #thrfted  
 #spotlight  
 #craft  
 #tattootiktok  
 #necklace  
 #lululemon  
 #giftsforhim  
 #earrings

# Beauty



## Trending Keywords

Keyword	Impressions	6S View Rate	Likes
wig	1M	15.36%	13k
toothpaste	565k	11.81%	1k
perfumes	997k	7.58%	2k
lash	5M	5.80%	14k
makeup	601k	10.20%	4k
lashes	5M	5.79%	14k
dry shampoo	2M	10.85%	3k

## Trending Hashtags

#nails  
 #nailtech  
 #nailart  
 #nailsinpo  
 #nailtech  
 #curls  
 #valentinesdaynails  
 #fragrancetiktok  
 #hairgrowth  
 #microinfluencer  
 #dollartree  
 #makeuproutine  
 #pedicure  
 #lipcombo  
 #lipcombo  
 #pressonnails  
 #nailtok  
 #nail  
 #antiaging  
 #redhair  
 #locstyles  
 #lips  
 #braidstyles  
 #chopped  
 #dollartreefinds  
 #glassskin

# Food & Beverage



## Trending Keywords

Keyword	Impressions	6S View Rate	Likes
tea	824k	6.19%	1k
coffee	673k	16.64%	3k
detox tea	385k	18.68%	832
gummy	17k	9.78%	15
gummies	15k	12.03%	10
apple cider vinegar	244k	18.21%	446
honey sticks	270k	11.53%	413

## Trending Hashtags

#foodtiktok  
 #chocolate  
 #starbucks  
 #tea  
 #foodies  
 #mexicantiktok  
 #sourdough  
 #eggs  
 #dubaichocolate  
 #highprotein  
 #matcha  
 #strawberry  
 #beef  
 #cookie  
 #costco  
 #sourdoughbread  
 #mustard  
 #cakedecorating  
 #healthyeating  
 #sourdoughstarter  
 #groceryhaul  
 #hungry  
 #yummyfood  
 #sourdoughtok  
 #alani  
 #tacotuesday

# Home Goods



## Trending Keywords

Keyword	Impressions	6S View Rate	Likes
mattress	2M	10.41%	2k
pillow	319k	11.48%	546
mattress topper	592k	10.59%	2k
tub or shower	2M	11.72%	3k
furniture	65k	7.13%	1k
tub or shower transformation	2M	14.12%	2k
bed	65k	16.71%	133

## Trending Hashtags

#kitchen  
 #roses  
 #florist  
 #mirror  
 #bedroom  
 #bed  
 #roomdecor  
 #organize  
 #flores  
 #pottery  
 #indoorplants  
 #diyprojects  
 #lamp  
 #flowerbouquet  
 #bouquets  
 #homehacks  
 #floristsoftiktok  
 #flowerarrangments  
 #deepclean  
 #plantmom  
 #declutter  
 #plant  
 #clayart  
 #valentinesdecor  
 #kitchendecor  
 #deepclean

# Sports & Outdoors



## Trending Keywords

Keyword	Impressions	6S View Rate	Likes
vibration plate	279k	19.44%	733
treadmill	82k	8.35%	192
swimwear	697k	18.29%	876
walking pad	808k	11.90%	2k
flashlights	13k	12.11%	24
folding chair	8k	12.92%	11
golf bag	324k	4.79%	248

## Trending Hashtags

#nfl  
 #basketball  
 #nba  
 #lebron  
 #gymgirl  
 #lebronjames  
 #nflfootball  
 #lakers  
 #protein  
 #workoutmotivation  
 #cardio  
 #legday  
 #supplements  
 #softball  
 #pilates  
 #workoutroutine  
 #stairmaster  
 #targetaudience  
 #snowboarding  
 #progress  
 #gymhumor  
 #caloriedeficit  
 #arsenal  
 #weightlifting  
 #kansascity  
 #gymhumor

# Thank you!

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